

2021/22

LANECHANGE



LANE CHANGE U

AN IN-PERSON AND ONLINE DEVELOPMENTAL PLATFORM

Moving our country, companies,
communities, classrooms, and
civilities forward

LAUNCH DATE:

February 2022 (Black History Month)

ORGANIZED BY:

Lawrence Funderburke Youth Org. (LFYO)

MRFUNDY.COM/LANECHANGEU



WHAT IS A LANE CHANGE U TEAM CAPTAIN?

In sports, team captains step up to the leadership plate when the occasion warrants. They're not afraid of the bright lights when pressure is most intense. That moment doesn't catch them off guard; in fact, they flourish in it. Whether playing at home or on the road, they provide the calm voice of assurance in the midst of a competitive storm. They are masterful motivators who keep others focused on the task at hand, even when victory is all but assured. Team captains have the uncanny ability of galvanizing their players to accomplish challenging goals – incrementally and exceptionally. Lane Change U team captains have the championing pedigree to help others shift gears and change lanes to break free from the status quo. As divisive rhetoric pulls our nation farther apart politically, racially, and socially, the expertise of team captains is just what we need to find common ground at the front end and fund common good at the back end. That time is now.



WHO IS BEING RECRUITED AS A LANE CHANGE U TEAM CAPTAIN?

People I have tremendous respect for personally, professionally, and philanthropically. These individuals – and the families and organizations they lead – get it. They are sacrificial. They are inspirational. They are practical, and yet, quite tactical. To move a team forward, that unit must be on the same page to win it all. Although differences abound, just like a sport's team with diverse mindsets and skill-sets, the goal of winning a championship together takes precedence over individual egos. Invitations are extended to potential Lane Change U team captains because they are well-versed in the dialect of diversified unity. Without it, talented teams are nothing more than clanging pretenders. All talk, no camaraderie.



HOW CAN LANE CHANGE U TEAM CAPTAINS MAKE A DIFFERENCE?

With their unifying heart. With their tax-deductible investment support. With their timely wisdom. Bringing people together is more art than science. It's also a team effort. Grit, of course, is a defining characteristic. But without a soul connection, our nation will continue to hide behind ever-growing cliques (aka tribalism). Helping every American – regardless of color, class, or cultural leanings – run the life race in an optimal lane is best achieved at the grassroots level. Team captains are de facto bridge builders who leverage their net worth, network, and net world in partnership with Lane Change U. Here are the three components in being team captains:



LANE CHANGE U TEAM CAPTAIN INVITATION

01

Individuals, couples, families, donor-advised funds, or organizations make a three-year, annual commitment to support the initiatives of Lane Change U. The investment support or seed capital can be a fixed- or staggered-dollar amount as part of a larger pooled commitment with team/squad members.

02

Team captains will recruit other heart-minded friends, family members, or forward thinkers who would be willing players on their squad (aka Team _____: last name of captain or a personalized identifier, such as Team Change, Team Unity, etc.).

03

Team captains and their squad members will play an instrumental role in shaping the curriculum of Lane Change U. Insights from invited team captains will cover the unity gamut. Diversity of perspectives is a beautiful thing to behold when it's rooted in graceful authenticity. And no group has a monopoly on truth.



WEEKLY ZOOM MEETINGS: NOVEMBER, DECEMBER, AND JANUARY

Prospective and committed team captains as well their “recruits” can join me and other Lane Change U representatives each Wednesday evening to ask questions, share best practices, and learn more about this game-changing offering in regard to these five areas: mental health, civil discourse, cultural capital (aka the upgraded version of DE&I), leadership ethics, and economic disparities. Zoom meeting times and dates are as follows:

- Time: 6:30 PM to 7:30 PM
- Dates: November 10, 17, and 24; December 1, 8, and 15; January 5, 12, 19, and 27
- Zoom Link: <https://us02web.zoom.us/j/6283920964>

***Special Note:** Scheduled zoom calls can be arranged specifically for your team*

Confirmation of Attendance to Participate in Zoom Meeting: Please confirm your likely attendance to participate in one or more of the scheduled zoom meetings for November, December, and/or January two days prior to meeting date. Lane Change U welcomes your participation at every scheduled zoom meeting, and we hope you and your potential teammates will carve out time for each one of them. Again, we need your expertise in helping Lane Change U touch and transform thousands of lives and legacies here in Ohio and beyond!

[ZOOM LINK](#)

[REGISTRATION](#)





LANE CHANGE U MEET-AND-GREET EVENT WITH TEAM CAPTAINS

- Date: December 9
- Time: 7:00 PM to 8:30 PM
- Location: Restaurant to be determined (appetizers, hors d'oeuvres, and desserts served)
- Attire: Business casual

*Formal invitation will be sent out the week of November 15.



THREE-YEAR INVESTMENT SUPPORT COMMITMENT OPTIONS FOR TEAM CAPTAINS

(All contributions are fully tax deductible)



\$25,000 INVESTMENT SUPPORT

- Solo Commitment: \$25,000
- Pooled Investment Commitments with Squad Match:
 - \$5,000 x 5 • \$2,500 x 10 • \$1,000 x 25 • \$500 x 50



\$20,000 INVESTMENT SUPPORT

- Solo Commitment: \$20,000
- Pooled Investment Commitments with Squad Match:
 - \$5,000 x 4 • \$2,000 x 10 • \$1,000 x 20 • \$500 x 40



\$10,000 INVESTMENT SUPPORT

- Solo Commitment: \$10,000
- Pooled Investment Commitments with Squad Match:
 - \$5,000 x 2 • \$2,500 x 4 • \$1,000 x 10 • \$500 x 20 • \$250 x 40



LANE CHANGE U TEAM CAPTAIN INVITATION



\$5,000 INVESTMENT SUPPORT

- Solo Commitment: \$5,000
- Pooled Investment Commitments with Squad Match:
 - \$2,500 x 2
 - \$1,000 x 5
 - \$500 x 10
 - \$250 x 20
 - \$100 x 50



\$1,000 INVESTMENT SUPPORT

- Solo Commitment: \$1,000
- Pooled Investment Commitments with Squad Match:
 - \$500 x 2
 - \$250 x 4
 - \$100 x 10
 - \$50 x 20

ZOOM MEETING INFORMATION

Lawrence Funderburke is inviting you to a scheduled Zoom meeting.

First meeting November 10, 2021
6:30 PM to 7:30 PM

Join Zoom Meeting

<https://us02web.zoom.us/j/6283920964>

Meeting ID: 628 392 0964

One tap mobile

+19292056099,,6283920964# US (New York)

+13017158592,,6283920964# US (Washington DC)

Find your local number: <https://us02web.zoom.us/u/kETcXYgc7>

THANK YOU FOR YOUR CONSIDERATION TO JOIN OUR
LANE CHANGE U TEAM!

